



# Initial Asset Valuation Term Sheet

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Prepared for : EarthVision  
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Website : EarthVisionBio.com

Issued by Cede Bank

# Cede Capital Preliminary Valuation

Cede Bank provide custody services for intangible assets in the form of global exclusive licenses for territories, products, brands and services on behalf of its clients.

The primary objective of this term sheet is to provide a comprehensive framework for the valuation of the company's intangible assets, a roadmap for their issue and sale, and strategies to scale and license the business globally. This term sheet validates stage one of a global licensing program which involves the issuance of multiple other assets allocated in the form of exclusive territorial licenses.

## Details in brief

Projected Revenue

**\$250,000,000**

Followers

**<1,000**

Scalability

**Very High**

Potential Followers

**>850,000**

Market presence

**Low**

Addressable market

**Very High**

*Your brand is seeking to raise funds and enhance promotional activities and has the potential to scale globally.*

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## Brand value range\*

**\$3bn - \$15bn**

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## Broken down as\*

Brand assets

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Product assets

**\$500m-\$3bn**

Territorial assets

**\$2.5bn - \$10bn**

Promotional assets

**\$500m - \$2bn**

*\* These numbers are based on information solely provided by you, in order to enhance this information and therefore make it valuable you need a full report.*



# 1. Valuation Report

Gain a foundational understanding of the global serviceable addressable market, pinpoint the barriers to entry, the cost to overcome these barriers, and evaluates the worth of intangible assets.

## You receive:

- A detailed valuation report highlighting the valuation of potential intangible assets and a process for leveraging these assets for capital raise. Assets valued are bankable on ILOCX.
- A valuation certificate from Cede Bank used to gain an ILOCX listing.
- Loan decision in principle from Cede Bank.

Cost \$10,000 with \$5,000 financed through a disappearing 0% loan, **\$5,000** down payment, if approved.

**iLamp**  
Experience the power of a smart street light that generates revenue.

iLamp is the first smart street light that both saves and makes money for homeowners, small businesses, developments, villages, towns and cities all over the world. iLamp makes money, reduces crime, increases house prices and neighbourhood safety.

**With low installation and non-existent running costs, iLamp is the Streetlamp of the future.**

**Revenue Sources**

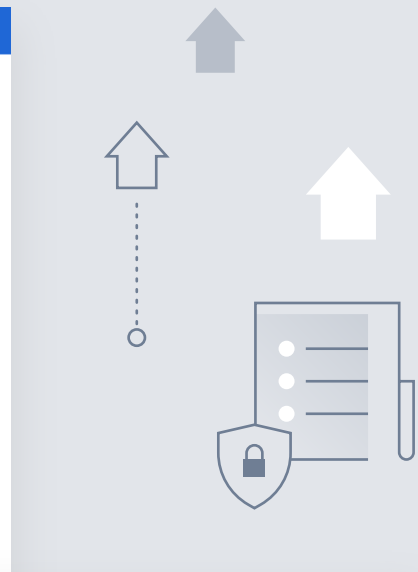
Business to business | Business to government | Territorial Licensing Fees

Territorial Royalties

\$5 PRICE	20% ROYALTY	\$5,000,000 VALUATION
2,500,000 TOTAL UNIT	<b>BUY NOW \$5.00</b>	

**HIGHLIGHTS**

- » 300 million street lights in the world and rising.
- » 70% of all electricity was generated by burning fossil fuels, a
- » Grids worldwide facing increased strain with countries facing
- » Running trial with Southern California Edison and CalTrans



**Calculate the amount of royalties paid on a \$5,000 purchase :**

**Royalty Calculator**

If we sell **50,000** Lamps      Your royalty is **\$5,000**

## 2. Secure ILOCX Listing

On ILOCX you can bank your assets, build a track record, grow your network, promotional activity and raise money, which in turn increases sales and global awareness of your brand and its products, technology or service.

Cede Bank will work with you to comply with the ILOCX's requirements, file necessary listing documentation and secure certified franchise exemption from the International Licensing Organisation.

All intangible assets are not subject to income tax but only capital gains tax, therefore all sublicenses, brand licenses, territorial licenses and the sublicense are subject only to capital gains only upon sale.

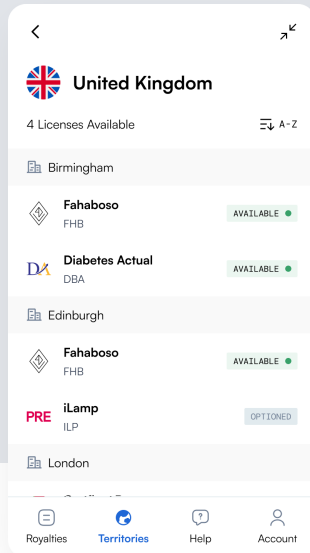
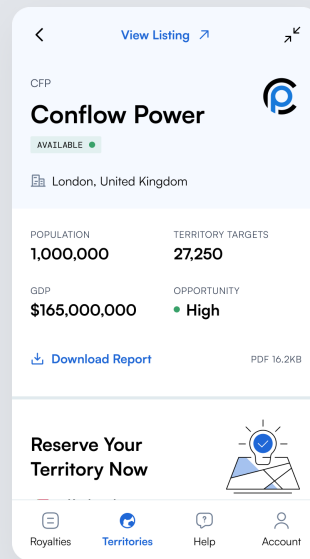
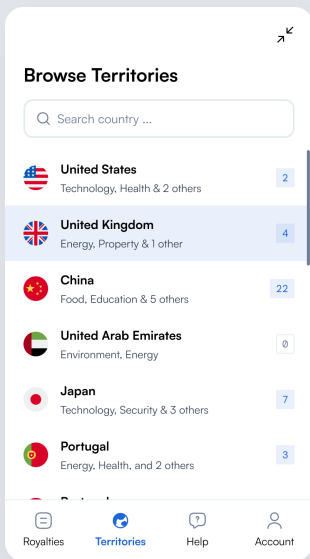
Cost \$1m with \$900,000 in financing, \$100,000 down payment if approved - 0% loan.

The ILOCX listing includes building of the listing page with all due diligence placed into a dataroom including but not limited to:

- Valuation report
- Loan Agreements
- Asset Valuations
- Milestones / Timeline
- Licensing Law Certification

Cede Bank provides a zero interest line of credit against intangible assets that demonstrate a market need and have actually been sold.





### 3. Issuing assets

Cede Bank will prepare in depth reports on each asset to be banked, obtain certification from the International Licensing Organisation that the asset falls under International Licensing Law, and clear the asset through ILOCX and register it in your account. These may include:



**Brand Licenses**  
Brand licenses unlock the value of your brand equity.



**Promotional Licenses**  
Promotional Licenses raise money and promotional activity.



**Product Licenses**  
Product licenses turn the intellectual property of inventions into tangible revenue streams.



**Territorial Licenses**  
Territorial licenses scale a proven product and strategy by going local to go global.

# Agreement

## Term Sheet

This term sheet is between:

“The Company” and Cede Bank.

## Purpose

The Company is commissioning Cede Bank to produce a valuation report, certificate of valuation and provide a decision in principle as specified on page 3 of this agreement under the title valuation report, thereby unlocking stage 2 and 3 as detailed in this document.

## Compensation

The Company agrees to compensate Cede Bank for its services as follows:

- **Payment**

The payment for this engagement shall consist of an engagement fee of \$10,000. To facilitate the payment, financing will be provided for 80% of the cost in the form of a disappearing loan, if the loan is not paid within 90 days it will be cancelled and rights to all materials produced will revert to Cede Bank.

- **Payment Terms**

\$5,000 USD will be due immediately upon approval by Cede Bank signalled by the signing of this term sheet by Cede Bank.

Payments shall be made in USD to the account specified by Cede Bank.

## Term and Termination

Either party may terminate this licensing agreement for convenience by providing written notice to the other party. In the event of termination for convenience.

Upon termination, all materials created under this agreement will default to property of

Cede Bank.

## Governing Law and Jurisdiction

This Contract shall be governed by and construed in accordance with the laws of England. Any disputes arising out of or in connection with this Contract shall be subject to the exclusive jurisdiction of the courts of England.

## Entire Agreement

This Contract constitutes the entire agreement between the Parties and supersedes all prior discussions, negotiations, and agreements, whether oral or written, relating to the subject matter herein.

## Unlock the true value of your brand now.

Dive deep into the potential of your business with our comprehensive Valuation Report. Understand the global serviceable addressable market, barriers to entry and cost to overcome these barriers and take the first step to unlocking the true value of your intangible assets.

Due on signing

**\$5,000.00**

Delivery time

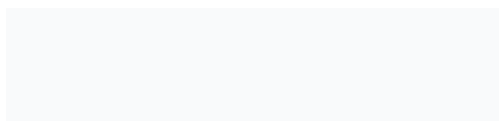
**14 days**

### Order Your Preliminary Report Now!

Elevate your business strategy, scale globally and set the stage for exponential growth.

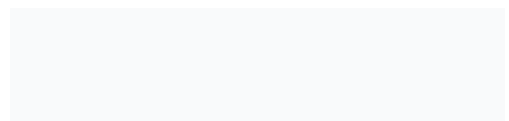
Sign below

Cede Bank



**Edward Fitzpatrick** | Director

EarthVision



Print Name:

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